

# **NEWS RELEASE**

## **From The Del Mar TV Foundation**

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**July 13, 2005**

### **New Del Mar TV Foundation Board Member**



**LARRY MARCUS**

The Del Mar Television Foundation (DMTF) is proud to announce the election of Larry Marcus to its Board of Directors. Larry brings a wealth of TV experience to the DMTF. He currently is the Chief Executive Officer of Peak Media Holdings the owner/operator of two television stations in Pennsylvania, Larry was Co-Founder of River City Broadcasting, owner/operator of ten television and thirty-four radio stations. He served as Chief Financial Officer of River City and was instrumental in building it from scratch.

Larry has two grown children and was recently married. He and his bride Pam relocated to Del Mar this past year and have loved every second of it. Larry feels that it is a special privilege to have been asked to join the Del Mar TV Foundation Board of Directors. "Having spent 30 years of my career in the local television station industry as an owner or in senior management, I have an understanding of how powerful local television can be. Del Mar TV 66 is a great source of information and ideas for our community. My goal is to help maximize this valuable asset of our City".