

DMTF **IN FOCUS**

Del Mar Television Foundation

Building Our Community Through Media

**Winter 2003
Volume 5 Issue 1**

The Year In Review

This year was a great year for productions. The Del Mar Television Foundation produced over 20 programs. All of the First Thursday concerts at the Powerhouse are now on tape, the End of the Summer Picnic covers all the activities of the day plus the Powerhouse concert, five short programs about the Del Mar Fire department are ready to be shown on channel 66, the Election Forum was covered for the second time, Summer Solstice in on tape for the third time as is Holiday in the Village and there were lots more.

The Producer's Group really picked up steam this year. Besides the regular programming such as "Stairway to Fitness", "Del Mar Life" and "Kidsnews", the Individual Producers' used their grants to produce a "Lagoon Series", an "Ugly Dog Show", a "Word of Art", the "Popcorn Follies", two Leadership conferences, more "Rotary in Action" programs and there are still some in the works from last year.

Producer's Showcase was able to produce eight shows. "Healthy Aging", "Independent Films in San Diego", "The Cross Border Peace Concert", "Angels Among Us" and "Voices of Vision" are just some of them.

Producer's Showcase

The Producer's Showcase had a wonderful training session during their January 9th scheduled date. The next production is scheduled for February 13th. It should prove interesting as it revolves around the Doctors who fly down to Mexico and help the impoverished children get medical attention in the villages. "Angles in Flight" will be the title produced by Eileen Sprague and Rosemary Vale.

Please notify Bob Ganey or Luana Karr if you ideas for the next showcase. We need your input and help to keep this wonderful program producing great shows. See you at the next Showcase!!

Celebrating a Productive Year!!

The Producer's Group of Del Mar TV had a great time with friends and family at this year's "end of year" production party.

Good food, music and reviews of the year's shows was the script for the evenings activities. All the producer's were looking forward to producing more and better quality programs for the coming year. Thank you to Joanne Price for the lovely decorations and Luana Karr for the great eats.



Enjoying the festivities are:
Luana Karr, Eilene Sprague, Rosemary Vale, Zoe Seals and
Stephanie Sullivan

*To Order your copy
of "A Walk in the
Park" See Page 4
Available in both
DVD & VHS*

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IN FOCUS

Is published by
The Del Mar TV
Foundation

President
Pete Glaser
Editor
Luana Karr

PRESIDENT'S CUT

When I sat down to write this article, the first thing that came to my mind regarding the subject matter was to recap last year and to say how well we got through the 1st year of the new century. Then I realized that it's now 2003. Do you know where '01 and '02 went? Did they go past you as fast as they did me? After getting back to reality, I do want to say that 2002 was the most productive year yet for the Del Mar Television Foundation. Both from the standpoint of Programs and Training classes competed, and Grant funds both received and distributed. Our efforts with both the Community Calendar and our Website also experienced dramatic improvements.

Here's how we did last year:

We had a budget for all Grant programs of \$22,600, over \$17,000 of that was for Grants to individuals. We committed over \$16,000 of that to individuals for programs in 2002. That will produce over 30 new programs for DMTV Channel 66. This year we established a budget about equal to last year.

One of our most successful new Grant programs was the Producer's Showcase. The Producer's Group, under Steve Rose's great organizing effort, produced eight Showcases and had one Workshop. All that for just under \$1500. For 2003 we have increased the budget and plan to support this Group Grant to the fullest.

The educational grant program produced six programs last year. Paul Martin continues to do a great job in guiding his TPHS students in what fun it is to work in the TV media. We plan to support the educational grant program this year at the same level as we did last year.

One of our major activities last year was the grant received from the County, to produce "A Walk In The Park". This award was for \$10,000. We worked with the various San Dieguito River Park organizations and got an additional \$10,500 for the program. This gave us the opportunity to produce a very special program. Susan Switzer, Philippe Lamoise, and Steve Rose did a wonderful job on that program. We now have DVD and VHS copies of the program and plan to sell them to provide more funds for DMTF activities. Anyone interested in purchasing a DVD or tape, see the back page. For 2003 we are again pursuing a grant from the County. More on that in the next couple of months.

Our own DMTF Productions took on increased activity last year. We had a \$12,000 budget, and we spent all but \$200 of it on over 20 programs, with seven different producers. Ed Kramer has been the main producer for these programs and is doing a great job. There was a good mix of programs, the First Thursday concerts at the Powerhouse, The end of Summer Picnic, The Candidate Forum, Payasada Horseplay, Holiday In the Village and lots more.

One of the Foundation's long term goals has always been to expand the distribution of our programs outside the Del Mar cable network, to provide our programming to all of San Diego County and even to the world. We made great strides along those lines this past year. Steve Rose has spearheaded commitments from Time Warner and Adelphia for regular slots for our program on both their cable systems. We now have a weekly time slot for our programs. The plan for world distribution has always been via the Internet, and we made a major step forward when we put four of our programs on our Website in *streaming video*. You can see complete versions of all four of these programs by going to our Website (delmartv.com) and clicking on "video on demand". We have plans this year to add six more programs.

The Community Calendar went live in April, it now documents the events of nine volunteer organizations in Del Mar plus important City events. The Calendar can be seen at www.delmartv.com/calendar, on channel 66's daily bulletin board and as an insert to the Sandpiper Newsletter. Two final items: The training program continues to grow. Over \$8000 was spent on training classes last year. Also, we continue to win awards for our shows, the leader in that field is Kidsnews, produced by Maria Gardiner and Luana Karr with three wins this year. So all you producers out there keep up the good work.

That's a wrap.

Pete Glaser

Streaming Video & More

www.delmartv.com

Kidsnews Awarded a "WAVE"

The cast and crew of Kidsnews was thrilled to hear about the Wave award received this past year. "The Kids were jumping up & down", stated Maria Gardiner. Produced by Maria and Luana Karr, Kidsnews took Honorable mention at the County Fair, a first place in 2002 Hometown Video Festival held in Houston and the 2002 WAVE (Western Alliance for Video Excellenc) award. So it was a banner year for Mally Haney, Susanna Marshall, Eric Lavis and Shannon Smoot. Director on the show was, Edward Kramer, with crew members of Zoe Seals, Steve Rose, Bill Hoffman, Bob Ganey, Adam Arena, Rosemary Vale and Luana Karr.

"Stairway to Fitness" produced by Joanne Price won an honorable mention at the WAVE Conference.

CONGRATULATIONS TO ALL!!



KIDSNEWS

Original
Cast

Del Mar Life

Hosted by Ingrid Hoffmeister is "Del Mar Life". Currently showing is the first cooking show for Del Mar Life.

Watch the experts Scott Reeves, owner of Los Cabos Mesquite Grill & Cantina, Kay Hansen, designer & chef and Karen Cocumelli, pastry chef cook up a storm in the Del Mar Kitchen of Karen Landman. February 6th at 7 p.m. Ingrid will introduce us to guests that include sports star Scott

Tinley, retired professional tri-athlete and twice winner of Iron Man, who works as a Del Mar Life Guard in his spare time. Viewers will also meet Special Event Promoter and friend of Tinley Jim Curl and also Becky Cohen, artist and photographer of the acclaimed book "Robert Irwin Getty Garden".

March 6th brings tips and trends from the world of Health & Fitness. Listen to local experts who tell us where to go and what to do all on our Del Mar doorstep.

Movies

DMTV Classic Film Series

Each Film premieres on Fridays at 2 p.m. and is rebroadcast That evening at 6 and again Thursday at 2 p.m. & 9 p.m.

- January 10th & 16th "The Perils of Pauline" - Betty Hutton
- January 17th & 23 "Gung HO" Randolph Scott/Rober Mitchum
- January 24th & 30th "T-Med" - Dennis O'Keefe/June Lockhart
- January 31st/February 6th "The James Dean Story" - Robert Altman
- February 7th & 13th "Stage Door Canteen" - Katherine Hepburn
- February 14th & 20th "The Shooting" - Jack Nicholson
- February 21st & 27th "49th Parallel" - Laurence Olivier
- February 28th/March 7th "Charade" - Cary Grant/Audry Hepburn
- March 7 & 13th "Second Chorus" - Fred Astaire/Paulette Goddard
- March 15th & 20th "Vengeance Valley" - Burt Lancaster
- March 21st & 27th "DOA" - Edmond O'Brian
- March 28th & April 3rd "I Cover the Waterfront" - Claudette Colbert
- April 4th & 10th "His Girl Friday" - Cary Grant/Rosalind Russell
- April 11th & 17th "The Fabulous Dorsey's" - Tommy/Jimmy Dorsey
- April 18th & 24th "The Sundowners" - Robert Mitchum/Deborah Kerr

MONTHLY MEETINGS:

DMTV FOUNDATION MEETINGS:

9 a.m. @DMTV

February 6th March 6th & April 3rd

Producer's Group Will Hold it regular Meetings at **The Del Mar Art Center** for the next 3 months.

6:30 p.m. Corner of 15th & Camino Del Mar - Plaza Level - Left off the elevators. See you there!



Find the Art Center
At the Del Mar Plaza

Del Mar Television Foundation

Building Our Community Through Media

240 Tenth St.
Del Mar, CA
92014

Phone: 858-481-2882

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Ingrid Hoffmeister
Jack Batzler



See the complete version of
"A Walk in the Park"
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www.delmartv.com
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**Del Mar TV Foundation
P.O. BOX 53
DEL MAR, CA 92014**

FOUNDATION UPDATES

COMMUNITY CALENDAR

DMTV'S NEW COMMUNITY CALENDAR currently carries information about the City of Del Mar Public Meetings plus activities of nine volunteer organizations.

- Del Mar Foundation
- Del Mar TV Foundation
- Del Mar Historical Society
- Del Mar Art Center
- Cultural Arts Committee
- Friends of the Powerhouse
- Community Connections

To check the Calendar - log on to:

www.delmartv.com/calendar

CLASSES

Studio Production – \$90

January 27th, 28th & 29th 6:30pm to 9:30pm

Field Production – \$120

January 26th Saturday 9am to 5pm

Non-Linear Editing – \$120

January 21st & 22nd 6 to 9:30pm

Analog Editing – \$120

February 4th & 5th 6pm

(858) 481-2882 or dmtv@slctnet.com
Call or email for more information &
Reserve your spot.