

# DMTF IN FOCUS



## Del Mar Television Foundation Newsletter

Spring, 2002  
Volume 3, Issue 2

### MONTE CARLO NIGHT 2002

The Del Mar Television Foundation is hosting "Monte Carlo Night in Del Mar" at the Pow-erhouse, 1600 Ocean Boulevard on April 20th.

A buffet dinner will be served during sunset, from 6:30 to 8:00 pm. Attendees will then enjoy an evening of black jack, roulette, and craps -- with faux money. Winnings will be cashed in for raffle tickets for the evening's many fabulous prizes. The lucky winner of the "Grand Prize" will win 2 round-trip business class airline tickets to Nice France, a helicopter ride to Monte Carlo, and a wonderful three night stay at the fabulous Balmoral Hotel.

Admission is \$75.00. Raffle tickets for the "Grand Prize" may be purchased separately for \$25.00. You do not have to be present to win. All tickets can be purchased at DMTV, 240 10th St, or at the Del Mar Art Center in the Plaza. Call 858 259 0600 to order by phone, or visit the Del Mar TV Foundation website at [www.delmartv.com](http://www.delmartv.com) for more information.

### "A WALK IN THE PARK" PROPOSAL WINS COUNTY GRANT

Del Mar TV has again won a grant from the San Diego County Cable Commission to produce a show of County-wide interest. Shot from the point-of-view of people on the trails, A Walk in the Park will follow a magazine format and tell the story of the spectacular San Dieguito River Park.

A clear picture of what the Park is now -- and what it will become -- will give viewers an understanding of what goes into creating such a large and environmentally beneficial project. The program will also offer an up-close-and-personal look at the myriad species of wildlife that inhabit each bio system -- as well as a sampling of the varied flora that distinguish this valuable resource.

Information from park rangers will be interspersed with nature footage from various points of interest within the 55-mile, "coast to crest" area. Aerial shots will provide a literal overview of the scope of the project, and digitally-enhanced, easy-to-follow maps will show viewers exactly where they are -- and where they are going.

Susan Switzer is writer/producer; Philippe Lamoise, editor/videographer; Rich Jardin, audio director; Steve Rose, project manager; and Pete Glaser, project director.



Lake Hodges, a key element in the San Dieguito River Park. Photo courtesy Dale Torp.

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IN FOCUS  
is produced by  
The Del Mar TV Foundation

Pete Glaser  
President  
Susan Switzer,  
Editor

## Remarks by Pete Glaser to the City of Del Mar Goal Setting Meeting

As I did last year, I'd like to update the Council on our progress and thank the City for their great support, financial and otherwise. Without that support, much of what I will be telling you today would not have happened.

The year 2001 was very good for the Foundation, as we continued to produce more programs for DMTV. Our grants resulted in over 50 programs being cable cast and we increased the activity and content of our web site. We continue to publish our quarterly Newsletter, and now it's on our website too. And Community Calendar is a new insert for the monthly Sandpiper.

The Foundation produced 18 programs last year including two 1<sup>st</sup> Thursday concerts, two Powerhouse Park concerts, and a number of children's programs. Some of these programs won both national and local awards. So far this year, we have taped two more 1<sup>st</sup> Thursdays and the Mainly Mozart concerts. We plan to do all the 1<sup>st</sup> Thursday concerts and at least two Powerhouse Park concerts plus more children's programs from the Library -- and of course Monte Carlo Night in Del Mar.

School grant activities are also moving along well. Torrey Pines High School produced 4 programs last year, and we are funding 4 more this year. We also began funding a new children's program called KidsNews -- for kids, about kids and by kids from the Carmel Country Grammar School. All their tapes are now being seen on channel 66 and are also available at the Library.

Our training classes continue as a popular activity and great source of new producers. We had ten Studio classes last year, each with 10 to 12 people in attendance.

The Producers Group also made great progress. We have regular turnouts of 15 to 20 people at the monthly meetings, and we started funding a new monthly program called "Producer's Showcase".

As some of you know, we were awarded a grant last year from the County Cable Commission to produce a documentary about Community Connections. Changing the Face of Aging has been on Ch. 66 and the other County channels a number of times. We were so happy with the results, we decided to submit another proposal and just received a grant of \$10,000 to produce a program about the San Dieguito River Park. Twenty-four proposals were submitted, five were selected, and ours was number one. Pretty good, I thought.

The website now contains our Newsletter, grant application forms, minutes from both the TV Foundation and Producer's meetings, and the Community Calendar - a joint project of the Del Mar Foundation and the TV Foundation. It is an Internet-

based calendar of activities for seven volunteer organizations. Del Mar City and School activities are soon to be added.

During 2001, we provided a total of \$22,000 for programming on Channel 66; \$13,000 of which was for grants to individuals. About 15 different producers used these funds. For this year, we have increased our programming budget to \$23,000. We have also increased our contribution to the grant endowment fund from \$4000 to \$7000. And finally -- last, but not least planning for our major fundraiser, the 3<sup>rd</sup> annual Monte Carlo night in Del Mar, is well underway. April 20 is the date, so don't miss it!

As I said earlier, the City's help has been wonderful and very important in helping to make all these programs and the Del Mar Television Foundation a success. For that, we thank you a lot.

## PRODUCERS SHOWCASE

Producers' Showcase, which had its first meeting and initial training session in January of this year, has gotten off to an excellent start. February's show, produced by Eileen Sprague, Rosemary Vale and Jack Woods, was titled "Health Watch Del Mar, Obesity in Children" and featured an informative discussion with a nutritionist, a hypnotherapist and a pediatrician. March's program, "Travel Myths and Realities", was produced by Luana Karr. The first half of provided tips on preparing for travel and information on what to expect in the new security-conscious environment. In the second half, two members of Community Connections described their recent trip to Spain.

These first two programs have demonstrated the ability of our producers and crew to complete, in a single evening, high-quality videotaping of a half-hour, interview show -- with only minor editing. These shows also provide an opportunity for producers to gain experience in producing programs of general interest for DMTV. At the same time, crew members have the chance to develop skills in directing, operating cameras and control room equipment, and setting up lighting. And, of course, not least of all, members of the DMTV community are having fun participating in this creative team effort. Producers' Showcase meets in the DMTV studio at 6:00 p.m. on the second Thursday of each month.

### Classic Film Schedule

- **April 5 and 11** — His Girl Friday with Cary Grant and Rosalind Russell
- **April 12 and 18** — The fabulous Dorseys with Tommy and Jimmy
- **April 19 and 25** — The Sundowners with Deborah Kerr and Robert Mitchum
- **April 26 and May 2** — The Woman in Green with Basil Rathbone (Sherlock Holmes)
- **May 3 and 9** — The Third Man with Orson Welles
- **May 10 and 16** — Nothing Sacred with Carole Lombard and Fredric March
- **May 17 and 23** — The Dawn Rider with John Wayne
- **May 24 and 30** — The Man Who Knew Too Much by Alfred Hitchcock
- **May 31 and June 6** — Our Town with William Holden and Martha Scott
- **June 7 and 13** — The Last Time I Saw Paris with Liz Taylor and Van Johnson
- **June 14 and 20** — Down Dakota Way with Roy Rogers
- **June 21 and 27** — Steamboat Bill Jr. with Buster Keaton
- **June 28 and July 4** — Blackmail by Alfred Hitchcock
- 

The Del Mar TV Foundation has over 90 films used in this series. Each film premieres on Fridays at 2 p.m. and is rebroadcast that evening at 6 and again on the following Thursday at 2 p.m. and 9 p.m.

**The Del Mar Television Foundation**  
*Building our Community through media*

**Third Annual**  
**Monte Carlo Night**  
**in Del Mar**

**at the Del Mar Powerhouse - 1600 Coast Boulevard**

**Saturday April 20, 2002**  
**6:30 p.m. - 11:00 p.m.**

**Blackjack, Craps, Roulette by *Casino del Sol Entertainment***

**This year's Grand Prize is a Vacation Package to Monte Carlo including : 2 business-class tickets on Delta to Nice, France, a helicopter ride to Monte Carlo, 3 nights stay at the Hotel Balmoral, and much more**

**Dinner Buffet No Host Bar Tickets \$75**

**For information and reservations call (858) 259 0600**  
**For ticket purchase, send check to: Del Mar TV Foundation**  
**P.O. Box 53, Del Mar, CA 92014**  
**eMail request to MonteCarlo@delmartv.com**  
**Credit Cards accepted**

Name: \_\_\_\_\_ Address: \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

To purchase tickets by Check;

by Credit Card .....Please charge \$\_\_\_\_\_ to my;

Please make checks payable to; Del Mar Television Foundation

Visa /Mastercard # \_\_\_\_\_

\_\_\_\_\_ tickets for the Event @ \$75 each  
\_\_\_\_\_ tickets for the Raffle @ \$25 each

Exp. Date \_\_\_\_\_  
Signature \_\_\_\_\_

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# DRIVING ALONG WITH THE SHERIFF'S DEPUTIES

DMTV Producer Steve Rose and Technical Supervisor/Videographer Edward Kramer saw a bit more action during their on-location videotaping than either had anticipated. Their documentary, "Riding With the Sheriff's Deputies in Del Mar" was designed to describe the types of incidents that occur on a Deputy Sheriff's typical Del Mar beat. The program began straightforwardly enough with the Railroad Enforcement Deputy as he described the part of his job that takes him down the narrow, dirt road along the railway tracks on the picturesque bluffs. Later in the day, in a ride-along from the south part of town north to the Del Mar Fair grounds, the Patrol Deputy pointed out areas where various types of crimes have occurred. Then, in an early evening ride-along, the Traffic Deputy described his responsibilities.

As the day was about to draw to a close, the Traffic Deputy noticed a car illegally parked on 13<sup>th</sup> street. The driver appeared to be intoxicated and was unable to adequately respond to several verbal tests of sobriety. When the deputy attempted to arrest the subject, he resisted -- and a scuffle ensued. Back-up was needed to subdue the subject, and five squad cars responded. Steve and Edward were right there, camera on, tape rolling. Later in the evening, a deputy stopped by the studio to obtain a copy of the videotape of the entire confrontation -- which will be used for evidence. So watch for "Riding with the Sheriff's Deputies in Del Mar" on DMTV 66, it's court-approved!



**DON'T MISS IT!**

**APRIL 20, 2002**

**MONTE CARLO NIGHT IN DEL MAR**

## FOUNDATION UPDATES

### COMMUNITY CALENDAR

DMTF's new community calendar currently carries information about the activities of eight Del Mar volunteer organizations plus the City of Del Mar's public meetings:

- Del Mar Foundation
- Del Mar TV Foundation
- Cultural Arts Committee
- Friends of the Powerhouse
- Community Connections
- Friends of the Library
- Del Mar Historical Society
- Del Mar Rose Society

to look at it, Log on to  
[delmartv.com/calendar](http://delmartv.com/calendar)

### CLASSES

**Studio Production—\$90**

April - 6:30 p.m.  
April 16, 17 and 23

May - 6:30 p.m.  
May 28, 29 and 30

June  
Call DMTV for Dates/Times

**Field Production—\$120**

April 20 and May 25 9 a.m.-5 p.m.  
Max. Class Size - 6 (3 per camera)

**Analog and Digital Editing-- \$120**

Max Class Size - 4  
Call DMTV for Dates/Times  
**(858) 481- 2882 or [dmtv@slctnet.com](mailto:dmtv@slctnet.com)**

### Monte Carlo Night at the PowerHouse

6:30 – 11:00 p.m. – April 20

### DMTV Foundation Board Meetings

9:a.m. @ DMTV  
April 4, May 2, June 6

### Producer's Group

6:30 p.m. @ DMTV  
April 18, May 16, June 20

### Producer's Showcase

6:00 p.m. @ DMTV  
April 11, May 9, June 6