

DMTF IN FOCUS



Del Mar Television Foundation
Newsletter

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A GOOD TIME: BLUES NIGHT 2001

The night was balmy, the terrace was beautifully decorated, the music was bold and bountiful. That, plus an enthusiastic crowd, aptly describes Blues Night 2001! Thanks to Mary Hale, Rob Bell, George Conkwright, Billie Watson's Silver String Band, and a crew of helpers that included Del Mar lifeguards and firemen, Del Martians were able to enjoy a terrific night on the town -- and support the Del Mar Television Foundation at the same time.

Blue phosphorescent sparklers illuminated glimmering CD disks to set a tone of other-worldly pizzazz, but the music was definitely down to earth. Watson sang such favorites as "You're the One" and "Keep Your Hand Out of My Pocket" -- and his wizardly harmonica playing kept people on their feet clapping and moving to the music. Delectable desserts also kept people energized to dance, and the participation was simply sensational.

People of all ages attended. Regular DMTF supporters Joe and Chic Sullivan said they liked the whole evening and wanted to bring more friends next year; and first-time attendee Kristin Emerson-Power said: "It was the best Blues my husband and I have heard in Del Mar -- and all for a great cause too!!"

Special thanks to Del Mar Village Voice, primary sponsor of the event, and to Residential Wholesale Mortgage, a Del Mar Family Trust. Others who generously supported Blues Night 2001 are: Commonwealth Land & Title, Fidelity National Escrow, Dyson & Dyson Real Estate, Americana Restaurant, Pacifica Del Mar, and Sbicca's. The party raised over \$3000, which will be used for grants to producers from the Del Mar Television Foundation.



Rob Bell and Mary Hale



Councilman Dave Druker and his wife Kristen.

A TIMELY COMMUNITY CALENDAR

In order to increase public awareness about the activities of community groups, provide a clearing-house for special event planning, and expand communication between the volunteer organizations in Del Mar, the Del Mar Television Foundation (DMTF) has developed a Community Calendar. The following organizations are participating in the initial phase: DMTF, the Del Mar Foundation, Del Mar Community Connections, the Powerhouse House Committee, and the Cultural Arts Committee

During the initial, pilot phase of the project, calendar information is presented on the DMTF web site and televised on DMTV66 as part of the daily Bulletin Board feature. Calendar listings are revised weekly, and a "Keeper of the Calendar" is responsible for inputting pertinent community information. Representatives of the participating organizations have formed a Calendar Committee to facilitate communication with the "Keeper of Calendar" and are responsible providing information about their respective organizations' events.

The pilot phase of the Community Calendar will run for six months. If it appears to be useful,

the Calendar will be expanded to include other Del Mar volunteer organizations. In the follow-on phase, the possibility of adding internet space for discussions among participating organizations will be reviewed -- plus possible electronic access, so notices of meetings and events can be sent to organization members. This phase will also include establishing a committee to review the activities of the Calendar project and set up guidelines for its use.

The Calendar web page shows an entire month at a glance; clicking on a specific date or event causes detailed information to pop up, along with links to the sponsoring organization, if applicable. DMTF webmaster Philippe Lamoise designed the web site and is "Keeper of the Calendar."

The Del Mar Foundation provided funding for the pilot phase of the Community Calendar, and development of the web site was funded by the DMTF.

THE DEL MAR COMMUNITY CALENDAR
IS AVAILABLE FOR VIEWING AT:
www.delmartv.com/calendar.

Inside this issue:

Classic Films Schedule	2
President's Cut	2
New Board Member	2
Premiere Party	3
Production Classes	3
Powerhouse Live	4

IN FOCUS
is produced by
The Del Mar TV Foundation

Pete Glaser
President
Susan Switzer,
Editor

THE PRESIDENT'S CUT

The events of the past month certainly put IN FOCUS what is important -- and brought this country together in a way I have not seen since WWII. We can never sufficiently thank the firemen, policemen and other volunteers for their wonderful efforts, which make everything else seem pale in importance. I do believe that there is place for a small volunteer organization like ours. Our mission has always been to provide entertainment, information, and a forum of artistic expression for Del Mar. We plan to continue to fulfill that mission by presenting programs of local interest and entertainment, as we have in the past, as an alternative to daily news broadcasts.

Along those lines, we did something in August that turned out to be very appropriate for September programming. When we found out that DMTV was moving to channel 66 on September 1, we decided to increase the movies we cable cast to one every week-day. We did this to motivate people to turn to Channel 66. Twenty films were shown that month, none of which had ever been seen on DMTV. I hope you enjoyed them. We are back to our regular schedule of movies on Thursdays and Fridays, but we have added matinees at 2 pm on both those days.

Music is another way we provide interesting entertainment and we continue to cable cast tapes from the Sacramento Jazz Society. By the end of this month, we will have 30 one-hour program dubs that will become a permanent part of the DMTV library -- with more to come. This year we taped two of the "First Thursday" spring concerts at the Powerhouse and two Powerhouse Park con-

certs. We want to continue to cover these types of events because they are timeless and can be seen over and over. If anyone has access to classical music events that we could cablecast, we would love to hear from you.

The big fundraising event of the summer was our second annual "Blues Night." It was a great success, thanks to Mary Hale and her committee, who did a wonderful job and made Blues night once again a first class event for Del Mar.

"Changing the Face of Aging," which we completed for the San Diego County Cable TV Commission, premiered on September 19 to a cheering crowd. Producer Susan Switzer and her crew did a very professional job and delivered the program on time to the County. Special thanks to Philippe Lamoise for a great editing job. This show was a good learning experience for all participants, and we plan to apply for similar grants in the future.

The Community Calendar project we took on in August is already up on our web site and starts its six-month pilot run in October. This Calendar has tremendous potential to provide a vehicle for community communication. Again, a special thank you to Philippe Lamoise for developing the calendar format.

As we all try to get back to normalcy, we promise to do our part to provide entertainment, information and artistic expression as our service to the community.

Pete Glaser

Classic Film Schedule

- **October 5 and 11** — Cyrano de Bergerac with Jose Ferrer
- **October 12 and 18** — The Little Princess with Shirley Temple
- **October 19 and 25** — The Shooting with Jack Nicholson
- **October 26 and Nov 1** — They Made Me a Criminal with John Garfield
- **November 2 and 8** — Penny Serenade with Cary Grant and Irene Dunn
- **November 9 and 15** — Delightfully Dangerous with Jane Powell
- **November 16 and 22** — One Eyed Jacks with Marlon Brando
- **November 23 and 29** — The Secret Weapon with Basil Rathbone
- **Nov 30 and December 6** — Pygmalion with Leslie Howard
- **December 7 and 13** — The Inspector General with Danny Kaye
- **December 14 and 20** — McClintock with John Wayne and Maureen O'Hara
- **December 21 and 27** — The Gold Rush with Charlie Chaplin
- **December 28 and Jan 3** — The 39 Steps by Alfred Hitchcock

The Del Mar TV Foundation has over 90 films used in this series. Each film premieres on Fridays at 2 p.m. and is rebroadcast that evening at 6 and again on the following Thursday at 9 p.m.

FOUNDATION APPOINTS NEW BOARD MEMBER

Susan Switzer been appointed to the Del Mar Television Foundation Board of Directors, President Pete Glaser has announced.

Ms. Switzer recently produced, wrote and directed Changing the Face of Aging, a documentary describing the activities of Community Connections, which was funded by a grant from the San Diego Cable Commission. She also wrote the grant application and is currently composing another; this one for a program about the San Dieguito River Park project, called A Walk in the Park.

Ms. Switzer is a writer and teacher

who conducts courses in effective communication for major corporations and assists writers in packaging their work for publishers and producers. Before going into business for herself in 1985, she was Director of Marketing for the St. Louis Symphony and Director of Communications for KPMG Peat Marwick in St. Louis. She has a B.A. in English Literature from Manhattanville College, Purchase, New York, and an M.A. in Space Systems Management from Webster University, Colorado Springs.



Susan Switzer

The Del Mar Television Foundation Board is responsible for promoting public access TV for greater Del Mar through fundraising, community outreach, certification training, and grants

PREMIERE PARTY



Above: Producer Susan Switzer and Community Connections Founder Nancy Weare.
Below: Foundation President Pete Glaser, Editor Philippe Lamoise and Edward Kramer.



A Premiere Party for Changing the Face of Aging was held September 19 at the Del Mar Art Center.



Members of Community Connections and other “stars” of the show were on hand, as well as representatives of San Diego County’s Independence & Aging Services, which partnered with both the Del Mar Television Foundation, for the cable commission grant, and with Community Connections, for the transportation grant.

Changing the Face of Aging is being cablecast on DMTV66 and will also run on all San Diego cable networks starting in October. Log on at www.dmtv.com and www.ctn.org for scheduled broadcasts.

PRODUCTION CLASSES

The Del Mar Television Foundation continues to sponsor courses in studio and field production for anyone interested in becoming a certified producer at DMTV66.

These courses cover the basics of camera positioning, equipment handling and coordination, and lighting considerations — and they offer hands-on practice using studio equipment.

Edward Kramer, who also teaches courses at San Dieguito Academy, is the primary instructor for these Del Mar Television Foundation classes.

Call 858-481-2882 to sign up.

STUDIO PRODUCTION

October 25 and 30, November 1

November 20, 26 and 27

December 13, 18 and 20

FIELD PRODUCTION

October 20

November 17

December 8

Studio classes are held 6:30 p.m. to 9:30 p.m. at the DMTV studios and the fee is \$90. Field classes are held from 9:00 a.m. to 5 p.m. and the fee is \$120 for the full day.



At DMTV studio production classes, producers are able to take their place behind the camera as well as learn about floor management and lighting.

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We're on the web!
delmartv.com

POWERHOUSE LIVE /EVE SELIS

Award-winning DMTV producer Bob Ganey has put together another program of musical delight. This one features the Eve Selis Band in their high energy performance at the Del Mar Powerhouse on August 14, 2001.

The new, half-hour show will highlight original music by Eve Selis including the # 1 MP3.com hit, "Show Me What Love Is". It will also offer great shots of an enthusiastic audience and a gorgeous late summer Del Mar sunset.

In addition to producing excellent video, Bob plays drums and guitar with the singing group, The Texas Toothpicks, so he has a good feel for the best shots and the right timing for



Singer Eve Selis at the Powerhouse Live concert on August 14, 2001.

a musical event. He said he was especially pleased to tape the Eve Selis concert because the Del Mar location is excellent and he was really knocked out by Eve's vocals when he first heard her on CD.

" She has that unique stamp of originality,"said Ganey. "The band has a great raw sound and they perform positive songs -- it was a pleasure working with them."

Powerhouse Live Featuring Eve Selis should be ready for cable cast on DMTV66 by Thanksgiving, and other events at the Powerhouse are in the works for videotaping by DMTV producers.