

DMTF IN FOCUS



Del Mar Television Foundation
Newsletter

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CHANGING THE FACE OF AGING

PACE TV — TWENTY YEARS AND GOING STRONG

To anyone who thinks seniors don't "get" the technology of electronic broadcasting, we say take a look at what PACE — Public Access Cablevision by Elders — TV has been doing for over twenty years.

A not-for-profit, all-volunteer group of people over age fifty, PACE produces a weekly, in-studio, host/guest format program at the Time Warner Cable studio in San Diego.

Each Tuesday, a crew of fifteen or so people arrives at the studio. They set up the lights and cameras, key in the character generator information, adjust the audio, cue the talent, and direct and videotape the show.

Some are media veterans, some are retired people who want to learn something new — all enjoy the challenge and fun of putting a show together and presenting general interest programming to cable TV audiences.

DMTV Community Producer Steve Rose, a key member of PACE, will be helping the Del Mar Television Foundation and Community Connections organize a similar video group.

Who says seniors can't get with

The Del Mar Television Foundation, in partnership with Aging & Independence Services of San Diego, has been awarded an \$8000 grant from the San Diego Cable Commission to produce a documentary entitled "Changing the Face of Aging."

Divided into three segments separated by conversational segues with high school students about how they see the aging process, the 30-minute program will show seniors in San Diego County learning about computers and healthcare, exercising with vigor, getting together and getting around, and generally enjoying their seniorhood.

Originally conceived as a program about the positive aspects of aging -- called "Sexy Seniors!" -- the concept was refined to focus on the work of Community Connections, Del Mar's inspiring volunteer organization for seniors founded by Nancy Weare.

Last fall, DMTF Board member Garry Shirts discovered the cable commission grant opportunity and Pete Glaser presented it to the Producer's Group. Susan Switzer wrote the grant application — and the rest, we hope, will be the enlivening and entertaining story of how Community Connections achieved success in a dramatically short time -- and how other communities might do likewise in providing activities and services for and by seniors.

"Changing the Face of Aging" will be written and produced by Susan Switzer along with an able and collaborative crew that includes Pete Glaser, Steve Rose, Robert Baumgart, Bill Hoffman, Edward Kramer,

Luana Karr, Maria Gardiner, Cher Noble, Wade Smith, Garrett Phelps, and various members of the Daniels Cablevision staff.

As we go to press, the shooting has already started! Clusters of shots are planned for April, May and June; editing and post-production will take place in July; and the finished product will be ready for cablecast by August 31.



Segment Producers Luana Karr and Steve Rose get ready for smooth field shots and a great production.

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IN FOCUS
is produced by
The Del Mar TV Foundation
Pete Glaser
President
Susan Switzer,
Editor

THE PRESIDENT'S CUT

During the first three months of this year we did what everyone else does -- plan the rest of the year. And along with Individual Grant programs, DMTF Productions, Producer's Group Productions, Training Classes, and Classic Movies, we added some new goodies.

In February, we were awarded an \$8000 grant from San Diego County to produce a documentary about "Community Connections," the new volunteer organization in Del Mar for seniors by seniors. Planning is well underway with Susan Switzer as Producer and a 12-person crew who are doing a great job getting ready to deliver this program to the County by August 31. This is the first grant awarded to Foundation.

Our second Monte Carlo Night fundraiser has also occupied a lot of everyone's time. Efforts that began last October culminate April 14 with a terrific party at the Powerhouse. Julia Wilson is again chairing the event; she and her committee are arranging a great evening of food and gaming fun with the sponsorship of Viejas Casino and Daniels Cablevision. The cost is the same as last year -- \$75, proceeds go to the

Foundation, and if you want tickets, call me at 858-259-0600, and I'll get them to you. The grand prize is a trip for two to the real Monte Carlo!

In January, I arranged to get live performance tapes from the world famous Sacramento Jazz Jubilee. Starting in April, we will be cablecasting concerts from some of the finest musicians in the country. If you like Traditional Jazz, don't miss these shows. Check the DMTV website for times.

At the February City Council meeting, I presented the Foundation's Y2K accomplishments, and I believe DMTV will continue to get good support from the City of Del Mar.

The Foundation Board approved a policy that better defines funding levels and duration of individual grants. The details are part of the grant application form, available at DMTV3 and on our website.

An ambitious list of DMTF productions for 2001 (see p. 3) has been proposed with available funding of approximately \$400 per show. We just need producers and crew -- so contact me (858-259-0600) or Edward (858-481-2882).

That's a Wrap!

Pete Glaser

Classic Film Schedule

April 6 and 12 — His Girl Friday with Cary Grant and Rosalind Russell

April 13 and 19 — The Fabulous Dorseys (Tommy and Jimmy)

April 20 and 26 — The Sundowners with Robert Mitchum and Deborah Kerr

April 27 and May 3 — The Woman in Green (Sherlock Holmes) Basil Rathbone

May 4 and 10 — The Third Man with Orson Welles

May 11 and 17 — Nothing Sacred with Carole Lombard and Fredric March

May 20 and 24 — The Dawn Rider with John Wayne

May 25 and 31 — The Man Who Knew Too Much (Alfred Hitchcock)

June 1 and 7 — Our Town with William Holden and Martha Scott

June 8 and 14 — The Last Time I Saw Paris with Liz Taylor and Van Johnson

June 15 and 21 — Down Dakota Way with Roy Rogers

June 22 and 28 — Steamboat Bill Jr. with Buster Keaton

June 29 and July 5 — Blackmail (Alfred Hitchcock)

The weekly Classic Film Series began in March of 2000. The Del Mar Television Foundation has over 90 films that are used in the series; each film premieres on Fridays at 6 p.m. then is rebroadcast the following Thursday at 9 p.m.

CERTIFICATION CHECKLISTS *courtesy of Val Brown, Daniels Cablevision*

Certification for Field Production

TECHNICAL

1. Secure camera to tripod; bubble camera and balance
2. Connect audio using lavalier and hand held mike
3. Select correct filter setting for clear, sunny day
4. Set timecode
5. Record 30 seconds of bars
6. Verify video and audio recording
7. White balance the camera

FUNDAMENTALS

1. Compose an extreme long shot
2. Compose long shot
3. Compose medium shot
4. Compose close-up
5. Compose extreme close-up
6. Perform a zoom out
7. Perform a pan right and left and back
8. Perform a rack focus
9. Set iris for subject in shade with bright background
10. Set color wheel for subject indoors with mixed light

Certification for Editing

PREPARING TO EDIT

1. Route audio and video to record and playdeck monitors
2. Check for ability to record on tape
3. Set bars to waveform and vectorscope to achieve luminance and chrominance
4. Set audio tone
5. Black the tape for 5 minutes
6. Create a slate

FUNDAMENTALS OF EDITING TAPE

1. Lay down series of insert edits with audio and video, varying shots, establishing in and out points, and creating a comprehensive and meaningful sequence
2. Lay down a music bed on Channel 1
3. Lay down an audio track on Channel 2
4. Mix channels 1 and 2 together
5. Switch to assemble mode and lay down a series of assemble edits, varying shots, avoiding jump cuts, and creating a comprehensive and meaningful piece.

If you are certified by Daniels, you may do field production and analog editing without a technical supervisor.

ROTARY IN ACTION ON DMTV3

A new pilot show on DMTV3 tells about the "formidable" activities of an often overlooked organization. Rotary in Action illustrates the many exciting projects that members of Rotary International are involved in all over the world.

DMTV Community Producer Philippe Lamoise says he believes Rotary may be the best kept secret in the world and that Rotarians and their work deserve recognition. "After we tape the first seven episodes, we hope to get additional funding and keep the show going because there is so much more to tell," he said.

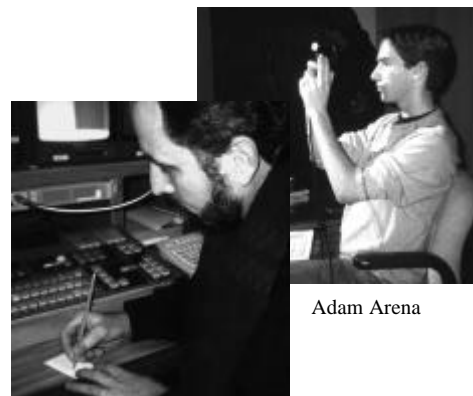
"We have a capable crew that includes our host Marty Peters, plus Steve Rose, Neill Gibson, Paul

Martin, Rich Jardin, Adam Arena, Edward Kramer and various members of the Daniels Cablevision staff. Everybody is getting practice in producing great shows fast!"



Philippe Lamoise and Steve Rose

Rotary International recently sent out a Public Relations promo tape suggesting that people gather volunteers and produce TV shows to increase public awareness of Rotary. "AT DMTV, we had jumped the gun



Adam Arena

Neill Gibson



Host Marty Peters (right) with student guests from Rotary International.

2001 — A DMTF PRODUCTION ODYSSEY

Eight producer slots remain to be filled in the list of proposed shows for 2001 at DMTV3. Funding is already approved for these programs, so Community Producers are encouraged to choose an available subject, put together a crew, and contact Pete or Edward to claim their production.

SUBJECT	DATE	PRODUCER
Fire Dept/Paramedics	May	Hoffmann
Ride Along with the Sheriff	tbd	AVAILABLE
What Public Works Does for You	tbd	AVAILABLE
Welcome to Del Mar	tbd	AVAILABLE
Family Night at the Library (2)	June-Aug	Hoffmann
Summer Reading at the Library (2)	June-Aug	Hoffmann
DMTF Monte Carlo Night	Apr	Smith
Sacramento Jazz Jubilee (36 shows)	Apr-Dec	Glaser
Del Mar Fair Winning Videos (6 hrs)	June	Glaser
Children's Theater at L'Auberge	tbd	AVAILABLE
San Dieguito Boys/Girls Computer Class	tbd	Glaser
Summer Solstice	June	AVAILABLE
DMF Powerhouse Park Concerts (2)	July-Sep	AVAILABLE
Blues Night in Del Mar	Oct	AVAILABLE
Holiday in the Village	Dec	AVAILABLE
Classic Movie Theater (52 films)	Jan-Dec	Glaser

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We're on the web!
delmartv.com

IT'S MONTE CARLO TIME! – APRIL 14

While watching Channel 3 lately, you've probably seen that good-looking fellow in the jaunty hat who calls himself Monte Carlo...

Well, don't be fooled! He's really DMTV's own Bill Hoffman, and he's one of many very busy Monte Carlo Night committee volunteers getting ready for a big night of fun and games that benefits the Del Mar Television Foundation.

Under the capable direction of Chairman Julia Wilson, the enthusiastic Monte Carlo crew is putting together another terrific party. The date -- APRIL 14 -- is almost here, and only 200 tickets will be sold. That way, your chances of winning the trip to the real Monte Carlo are extremely high!

High rollers, food lovers and people who like to have a good time are urged to call 858-259-0600 right away to reserve tickets for this great event. Sponsored by Viejas Casino and Daniels Cablevision, all proceeds will go to the Del Mar Television Foundation -- but the fun will be won by everyone at the party.



Helen Glaser and Walt Beerle at a lively envelope stuffing session at Mary Hale's. (If you think that was fun, wait till you get to the party!)