



A YEAR OF GREAT PRODUCTIONS



Holiday in the Village



Blues Night



Powerhouse Concert



Monte Carlo Night

In the first year of the new millennium, DMTF producers covered not just the waterfront -- in our case Dog Beach! -- but all of Del Mar. Fifty-four shows dealing with subjects of community interest were produced, and most have already been cablecast via Daniels Cablevision.

From Power Party 2000 and Monte Carlo Night to Holiday in the Village, shows launched by members of the Producers Group provided entertainment and information for all Del Martians.

Classic Movie Theater was a special crowd-pleaser. Using the Foundation's collection, President Pete Glaser spent many hours transcribing laser disc to digital so audiences could enjoy such classics as A Star is Born, with Judy Garland, and Hitchcock thriller, The 39 Steps.

Production veteran Bill Hoffman provided an inside look at the wonderful family programs being offered at the Del Mar Library. Musician and videographer Bob Ganey organized a seven-camera shoot at Powerhouse Park so that music by the sea could be enjoyed even by those unable to attend the live concert.

Grant-funded productions

in 2000 included twelve shows each of Coffee in Del Mar, A Balanced Life, and Psychic Experience. New this past year were Where the Spirit Leads, produced by Bobbi Gibb; Yoga for Children, by Pamela Hollander and Wade Smith; five shows for Torrey Pines High School, and Birth Games by Bob Ganey. Edward Kramer produced Cinema Club and Cinema 101, and his Del Mar Pulse segment about the train station, which he co-produced with Bill Hoffman, won a Wave 2000 Award.

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IN FOCUS
 is produced by
 The Del Mar TV Foundation
 Pete Glaser
 President
 Susan Switzer,
 Editor

THE PRESIDENT'S CUT

A fast year ago, we made it through the infamous Y2K with no large catastrophes. But because we made all the required Y2K changes at the studio, we had a problem! The non linear editor stopped working. That's all fixed now, and, as a positive result, we have a real-time editor with 30 gigs of storage. All we need to do is put it to better use. Classes will be scheduled!

We finished out 2000 in great style. DMTF grants resulted in over 50 programs being cablecast, and DMTF Producers provided an additional 16 programs. We continue to give the Library tapes of these programs, and we also gave them a TV/VCR so that library patrons can view the shows. Training classes continue to be popular, a new class, Studio Lighting, was added for a total of ten, 8-hour classes. We also showed over 50 Classic Movies. For 2001, we have increased our budget to \$17,500 for DMTV3 programming grants and \$5000 for productions by DMTF.

Plans for our major fundraiser,

the 2nd annual Monte Carlo night in Del Mar, are underway. It will be a repeat of our successful gaming night at the Powerhouse, plus surprises. Our major sponsors are Viejas Casino and Daniels Cablevision and **Monte Carlo Night 2001 will be Saturday April 14** so save the date!

In October, Robert Baumgart produced a cablecast of the "Election Candidate Forum". There weren't many fireworks at the forum, but the cablecast went well. Robert has now been certified by Daniels Cablevision as a Technical Supervisor, so if you need someone to supervise your production, give him a call.

Congratulations to Bill Hoffmann and Edward Kramer for winning a WAVE 2000 award for their program about the train station. It's great for them and wonderful prestige for DMTF. More programs like this can be funded by grants from the Producer's Group and cablecast as segments of Del Mar Pulse.

That's a Wrap. See you at the Powerhouse on April 14. Happy New Year!

Classic Film Schedule

- **January 12 and 18** — The Perils of Pauline with Betty Hutton
- **January 19 and 25** — Gung Ho with Randolph Scott and Robert Mitchum
- **January 16 and February 1** — T-Men with Dennis O'Keefe and June Lockhart
- **February 2 and 8** — The James Dean Story by Robert Altman
- **February 9 and 15** — Stage Door Canteen with Katharine Hepburn
- **February 16 and 22** — The Shooting with Jack Nicholson
- **February 23 and March 2** — 49th Parallel with Laurence Olivier
- **March 3 and 9** — Charade with Cary Grant and Audrey Hepburn
- **March 10 and 16** — Second Chorus with Fred Astaire and Paulette Goddard
- **March 17 and 23** — Vengeance Valley with Burt Lancaster
- **March 24 and 30** — DOA with Edmond O'Brien
- **March 31 and April 4** — I Cover the Waterfront with Claudette Colbert

The Del Mar TV Foundation's Classic Film Series is cablecast on DMTV3. Films are premiered on Fridays at 6 p.m. and rebroadcast on Thursdays at 9 p.m.

DMTF BOARD WELCOMES HERB TURNER

Well-known designer and architect Herb Turner has been appointed to the Del Mar television Foundation's Board of Directors, Board President Pete Glaser has announced. Herb is General Partner of Turner & Associates, and his architectural expertise is evident in Southfair and Southfair North as well as at DMTV itself; he is the man responsible for designing the studios and building. Herb is also one of the founding members of the Del Mar Television Foundation.

After graduating from West Point, Herb attended Lehigh University and studied at the Art Students League and the National Academy of Design. He then served as an apprentice and assistant in architecture with John Lloyd Wright. Herb is also an accomplished painter whose work has been exhibited at the Laguna Beach Art Museum, the La Jolla Art Association, and the San Diego Art Institute.



Herb Turner : architect, artist and DMTF Board member

PUTTING THE "E" IN P.E.G. AT DMTV3

Non-commercial television typically comprises three subject areas for programs: Public access, Education, and Government (PEG).

Programs like Del Mar Pulse, as well as topics suggested by members of the community, constitute public access programming at DMTV3, and cablecasts of City Council, Planning Commission and Design Review meetings comprise the bulk of the government programming. Programs generated by Torrey Pines High School are one component of the educational programming.

In addition, courses offered by DMTV3 itself provide opportunities to learn for

members of the community.

Under the direction of community program coordinator Edward Kramer, the number of production courses offered at DMTV3 has more than doubled, and the number of certified community producers has risen dramatically with the addition of 24 new producers.

The current curriculum consists of Studio Production, Field Production, Analog Editing, Non linear Editing, and Studio Lighting.

For the year 2001, interest is being sought for three new courses: Advanced Studio Production, which focuses on making productions seamless and highly professional; a Pro-

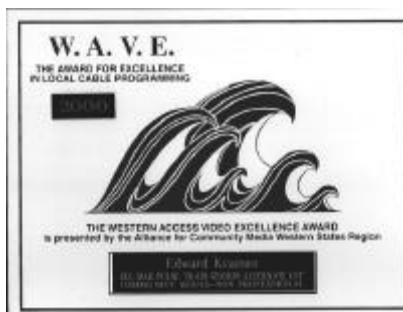
ducer's Workshop, which focuses on show structure and grant and project proposals; and a Front of Camera Workshop that teaches participants how to develop their own personal presentation skills for television.

An article by Kelly O'Connor in the San Diego Union Tribune described the DMTV3 studio courses as providing "practical, hands-on experience for those interested in a career in the production side of television." But even if you just have one good story idea of interest to Del Mar, get in touch with Edward and he can show you how to produce it.

PRODUCER'S GROUP UPDATE

Membership in the Producer's Group, sponsored by the Del Mar Television Foundation, grew to over forty last year and is expected to grow even more as community participants take advantage of all the video production courses being offered at DMTV3 — and some additional grant funds.

Foundation President Pete Glaser says more money will be available this year for productions. Grants available for individual shows will be increase-



Last year, a Producers Group show titled "Alternative Uses for the Train Station" won a WAVE 2000 award sponsored by Western Access Video Excellence.

from \$12,000 to \$13,000 and Producer's Group grants from \$2000 to \$2500.

Producer's Group meetings are held on the third Thursday of the month at 6:30 p.m. at the Del Mar TV studios. Co-Chairs of the Group are: Bob Ganey, Wade Smith and Susan Switzer.

Call 858-481-2882 for information about certification classes and other courses.

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We're on the web!
delmartv.com

SAVE THE DATE! APRIL 14, 2001!
MONTE CARLO NIGHT!

DEL MAR PULSE – CHECK IT OFTEN

Designed to generate conversation and awareness about topics of local interest, Del Mar Pulse was started last April as a semi-journalistic, magazine format show. Pulse segments are scheduled for cablecast right before the Monday evening City Council meetings and usually run from two to ten minutes in length.

In its first year, Del Mar Pulse covered seven different subjects. A humorous segment about possible uses for the train station, produced by Edward Kramer and Bill Hoffmann, won a WAVE 2000 Award. Other popular shows included man-and-woman-on-the-street interviews about how July 4 is celebrated in Del Mar and Off to the Races, a “backside” look at the Del Mar Race-track, produced by Susan Switzer; coverage of the Mayor’s Bike-A-Thon; interviews at the Farmer’s Market; and two shows in a series called Speak Your Mind, in which people were asked to comment on issues of general interest to the community.

Del Mar Pulse is produced by volunteers from the community with grants from the Del Mar Television Foundation. Your ideas are welcome!