

Del Mar TV Foundation Board Meeting April 14th 2008 - Minutes

In Attendance: Larry Marcus, Philippe Lamoise, Luana Karr, Jim Kerr, Stephanie Sullivan, Jason Gines, Debi Salmon, and Tracy Phillips.

The meeting was brought to order by Larry. First order of business was to vote Tracy Phillips as our newest board member. The vote was unanimous and Tracy was welcomed aboard.

The current month's budget was discussed. Luana noted that the first installment of the E and O insurance was paid.

Programming updates were then discussed:

Debi is working on the Finnell Memorial as she had a color chip in her camera break that she was not aware of until she looked at the footage after the shoot. It will be a week or so before it is ready to air. Debi and Mike shot an interview for the historical society. Also, covered the Book Launch for the Historical Society which Philippe will also use a portion in his news program. Philippe said he was working on the program and was going to have Mary Pinizotti act as anchor.

Luana, Philippe and Jim taped two Hot Topics programs. Philippe is inputting baseballs and some graphics post-production as the crew was short CG. Both will air, one after the other, once completed. One show is on Fire Prevention and one is on the funding consequences of the school board actions involving the superintendent's forced retirement.

Idol was discussed. Everything is in place except for the crew. Jason was still working on crew members. Stephanie is working on food sponsors and wine donation to give for Judges gifts. Luana is working on the script, program etc.

A discussion was held as to what we can do to bring in students for the classes. It was decided to have a committee work on it. Stephanie, Tracy, Luana and Debi will meet to discuss some options to present to the board.

Jim Kerr had to leave the meeting at this point to cover the City Council Meeting for Del Mar Times.

The website was discussed, a preliminary front page layout was shown by Stephanie and Jason. Everyone liked the overall look. Jason, Stephanie and Tracy will work on content with input from the rest of the board. Once that is done, Philippe can give us a bid on the cost of implementing it.

Larry has obtained an Intellectual Property attorney to set up a copyright release document that can be used by the foundation. One is completed for Bobbi Gibb and

her program, "Where the Spirit Leads" Luana will set up a meeting with her to sign and pay the fee.

Larry and Tracy presented their proposal for "Save It for Me" video. After the presentation Tracy and Larry left so that the remaining board members could discuss the merits of the proposal. After discussion and clarification, the board voted to accept the proposal. Larry and Tracy came back in and it was relayed to them and Larry will have a written agreement prepared for signature.

Luana stated that the funding request was submitted to the city for inclusion in their budget discussions.

The field mixer was purchased for the foundation and was used in recent Teen Justice taping and is working as expected.

No further business to discuss, the meeting was adjourned.

The next meeting to be held May 12th 4:30pm, at the TV Studio.