

Del Mar Foundation Board Meeting Minutes – July 9th, 2007

In attendance, Larry Marcus, Ingrid Hoffmeister, Eve Goldman, Philippe Lamoise, Debi Salmon, Jim Kerr and Luana Karr.

The meeting was brought to order by Ingrid.

Luana reported the receipt of a donation by Priscilla Fawcett family foundation. Ingrid has a meeting scheduled with Priscilla for next week and is sending her a thank you note.

Ingrid noted that July 13th issue of DM Times was the Community Page issue for us. Luana was asked to send a press release out today so the paper could input. The article should mention the website with live streaming and the new channel change. Jim Kerr asked to send as soon as possible as the layout was already in the works for the paper.

The new logo concept was discussed. Debi presented some new ideas from the graphic artist. It was narrowed down to one concept with 3 possible renditions. She said the graphic artist would rework what we decided so we can incorporate into website, TV and stationary as needed.

Last producers' showcase featured the Community Connections shared housing program. With both housing providers and those who had taken advantage and were placed in the program.

Out of 4 shows submitted to the San Diego County Fair, one program produced by Luana Karr received a red ribbon "Del Mar TV presents An Evening of Magic, Music & Laughter. There have been 3 requests for DVD's of the program and also 2 requests of a producers' showcase program "Save your Sole" produced by Stephanie Sullivan.

Jim and Philippe discussed a possible meeting with the non-profits regarding the Community Calendar. The City has agreed to fund for another year.

Ingrid reported that the "Save It for Me" video is almost complete. September 26th at the Powerhouse will be the premier. Climate Smart Representative will give a short speech and the teachers and students from the project will be there. Additional funding is being sought by Ingrid for additional footage that will be needed. There will also be a showing at the Del Mar Hills Academy when they are back in session. The date will be determined at that time.

The Grand Idol was discussed and Eve said she would be unavailable for a November production so it was decided to forgo the show this year.

No further business, the meeting was concluded. Next meeting will be August 13th 8:30am.