

Minutes of the DMTF Board Meeting/Annual Meeting
February 15, 2006 / 9:00am

Attendees: Peter Glaser, Larry Marcus, Ingrid Hoffmeister, Jack Batzler
& Philippe Lamoise

Absent: Eve Goldman & Richard Earnest

Approval of Minutes: Pete made a motion to approve the minutes, Ingrid seconded, all agreed.

Potential New Board Members: The Foundation currently has 6 members plus Richard Earnest who is on leave, which means there are 3 open seats on the Board to fill. The Board agreed on the importance of having a representative from the Producers' Group and agreed to invite Luana Karr to join. Ingrid will call her and give her the news. There are three potential people that Ingrid and Larry are meeting with to see if they are interested. They all will bring knowledge and experience to the Board.

-John McCulley has been working on the marketing for the Main Street Program and will bring marketing knowledge to the Board, which will help in promoting the station.

-Morgan Scudi is a lawyer that has business knowledge and is connected in the community.

- Dex Allen is the publisher for The Village Voice and will provide an opportunity to have a good relationship with one newspaper rather than a mediocre relationship with all newspapers.

The Board agreed that Ingrid and Larry can invite these three potential members to join the Board if they are interested. If all three agree then the By-Laws will need to be adjusted to accommodate the extra Board member. This can be discussed in more detail if the situation occurs.

Del Mar Idol: The auditions will be held on March 5, 2006 and the contest is scheduled for March 26, 2006. The fee for the auditions is \$25.00. At the last Del Mar TV Idol meeting it was suggested that *Del Mar TV Idol* hats should be sold as a way to raise money. Meghan called Prographics, which the Board used in the past to make the DMTV hats. A rough estimate for the hats was \$1000 for 150 hats. Eldon at Prographics will send Meghan a design for the hat as well as a price list; she will pass the information on to Eve. The hats could be sold at the adult Idol as well.

Eve would like to get \$1000 to pay the crew for their work on the day of the competition. It was then discussed how the Producer's Group should payback the Foundation for their support. The Idol is not a series like Hot Topics; it is a one time event for the community. Paying the crew for this will start a precedent. This is a place where volunteers can learn about production. Should the Board recruit more people from Broadcast schools and other public access stations? Ingrid should talk to Luana about the Producers' Group involvement when she calls her. The crew issue will need to be addressed.

"Del Mar Hot Topics": Two shows will be shot one day each month. The first taping will be on February 18th. The first show will be discussing the Branding of Del Mar and the second show topic is the Torrey Bridge. March 3rd is the first air date. The new flyer will be put on the web and Ingrid will put them in the store fronts. There are also postcards that will be left in cafes and around town. It has been decided to cut the B-roll in half so it will now cost \$150 per show. The crew has been downsized by two. The new budget for two shows is \$2,550. It is \$500 less than the previous budget.

Production Status: There are three grants that are going to carry over. *The Del Mar Reef Restoration* and *Kids News* are completed. *The Kitchen Shrink* will be completed soon. Maria Gardiner has submitted a request for 4 new shows of *Kids News*. Each show is \$400 which means that the grant for this year is \$1600. Larry made a motion to approve the request, Ingrid seconded, all Board members agreed.

Equipment: The “Soloist” Autocast system is scheduled to be installed in March. The new equipment is here and is already being used.

Other Business: Ingrid will be going to the San Diego Library to look into any funding that might be available for the Foundation. She will also look into Grant Writer Chris Nance. *In Focus Magazine* costs \$200 per quarter. Should this be something that is continued? It was agreed that it is a good source of advertisement. Since there are not a lot of updates right now the Winter issue will be skipped and will continue with the Spring issue.

Next Regular Meeting will be Wednesday, March 15th at 9:00am @ DMTV