

Minutes of the DMTF Board Meeting/Annual Meeting

January 20, 2006 / 12:00pm

Attendees: Jodi Kennedy, Peter Glaser, Larry Marcus, Eve Goldman,
Richard Earnest, Ingrid Hoffmeister, Jack Batzler & Philippe Lamoise

Approval of Minutes: Pete made a motion to approve the minutes, Eve seconded, all agreed.

Meghan Update: The deadline to enter the Telly Awards and the Hometown Awards is approaching. The Telly Awards has a deadline of March 3 and the Hometown Awards is on March 11. If anyone needs more information let Meghan know.

New Board Positions/ Board Members: Four members have their terms expiring: Ingrid Hoffmeister, Pete Glaser, Philippe Lamoise, and Bob Ganey. Bob Ganey has decided not to come back for another term. The slate of three Board members was presented and approved for a term of two years:

Ingrid Hoffmeister, Pete Glaser & Philippe Lamoise

Pete would like to be off of the Board by the end of the 2006 calendar year. Richard Earnest will be off until the month of April.

The Election of Officers for 2006 was as follows:

Co-presidents: Ingrid Hoffmeister & Larry Marcus

Treasurer: Jack Batzler

Secretary: Eve Goldman

As Co-presidents, Ingrid and Larry will have equal authority and they will decide how best to divide up the job. The Secretary's duties include making sure there are minutes taken for each Board meeting and signing documents & checks. Ingrid and Larry feel there is a need to focus on strengthening the Board. There is a need for individuals who have broadcasting experience or ties with the press. Larry and Ingrid will get together and organize an outline and a set of recommendations. The current open seats on the Board will remain available until then.

Marketing Materials: Eve has been working on a marketing packet for DMTF. The materials need to convey who the foundation is and what it does. The Foundation needs to come up with a mission statement and decide whether to change the Logo. The Board needs to start identifying from a marketing standpoint. Eve will continue to collect information and will then pass it to Ingrid and Larry to look over.

Del Mar Idol: The next Idol Meeting is on January 31st at the studio. The contest is scheduled for March 26, 2006 and the auditions will be held on March 5, 2006. The fee for the auditions is \$25.00. Ingrid needs the flyers a week from Monday to put in the Del Mar Times. Eve has given Philippe all of the relevant forms to put on the website, such as the application, rules & flyer. Eve will get in touch with Edward and Debi about the crew needed, as well as contact Luana to pass on the information to the Producers' Group.

“Del Mar Hot Topics”: Hot Topics will be filmed on February 11th & February 25th. There will be two shows shot each day, however only two episodes will air a month. There was a discussion about possibly changing the title of the show to “A Honest Look.” The format would change to include an opportunity to get personal with the guests. The Board decided that it would be a mistake to change the title. A lot of publicity was done and there is already a buzz for a show called Hot Topics. The format can change but not the title. No money has been raised for the next set of shows. \$1500 a show will be provided by DMTF if no funds have been raised. Ingrid will talk to Edward to ensure that there is a crew.

This Year’s Budget: Jack has a working proposed budget complete but will come up with a final proposed budget and email it to everyone. He will also email Financial Statements to Larry and Ingrid. Once the Board has looked at the proposed budget they can vote on it.

Website: The website has been updated with the class and Time Warner/Adelphia schedules. If anyone notices anything that needs to be updated please let Philippe know. Philippe will update the website with the Idol information as soon as he receives it. Meghan will bring in a report each month of how many hits the website is receiving.

Production Status: Funding on all 2005 productions has been completed. *The Del Mar JR Lifeguard Program* and the *Powerhouse End of Summer Concert* have been completed. *The Del Mar Reef Restoration* project ran into problems while editing. It has a grant for \$500 and it will carryover into this year. All of the *Coffee Talk in Del Mar* is completed. The two “*Kitchen Shrink*” shows will be in production this year.

Equipment: Bob Ganey ordered a Field Monitor, a Shotgun Microphone and a wireless hand-held microphone. It was ordered 12/05 and delivered 01/06. The “Soloist” Autocast system will hopefully be installed in February.

Other Business: There is a Community Enhancement Grant that has a deadline of March 1st. The Foundation has actually received money from this fund in the past to use on equipment. There are a lot of grants out there. The San Diego Library is a great resource in helping foundations find grants. Everyone should try to come up with a grant they know about and email the info to Ingrid. The Board is trying to get involved with Time Warner’s Video on Demand. We have to sign a license and get insurance. The Board should have Errors and Omissions insurance. The Board will check into the current policy and find out what it covers.

Next Regular Meeting will be Wednesday, February 15th at 9:00am @ DMTV