

## **Minutes of the DMTF Board Meeting**

September 29, 2005 / 9:00am

Attendees: Jodi Kennedy, Peter Glaser, Bob Ganey, Jack Batzler, Richard Earnest  
Eve Goldman, Philippe Lamoise, Larry Marcus, & Ingrid Hoffmeister.

**Approval of Minutes:** Minutes were approved

**Fundraising Campaign:** Jack passed out the updated list of possible sponsors. Ingrid spoke with Asteres Inc. and they agreed to be a Charter Underwriter. Their contribution for \$5,000 and will be split into two payments (\$2,500 will be paid for this year and the additional \$2,500 will be paid next year). We will need to write up a contract letter for this agreement. Ingrid also mentioned that Longs Drugs might be interested in being a Charter Underwriter for a whole year. There will not be an exclusive Charter Underwriter. Pete and Larry will create a rate sheet for Underwriting. The Board will need to be flexible. We will need to give Philippe the sponsor's contact info so he can get their logo for the credits. The sponsor will be responsible in providing a logo for the set.

**Pre-produced Programming:** Larry will investigate the possibility of acquiring pre-produced programming. There are a lot of shows that have been produced and are looking for television stations to air them.

**"Del Mar Hot Topics":** The set for the program has changed. It will now consist of a black backdrop and a round table (similar to Charlie Rose). Ingrid and Eve will create a flyer to handout to people to begin promoting this program. Edward will be directing the first show. Jodi should contact Debi Salmon to see if she can helpout. The first and fourth show will be hosted by Richard Levak. The second and third will be hosted by T. Pat Stubbs. It will air on the following Friday at 8:30p.m.

**County Grant Application:** The County Grant is due this November. The grant is for \$10,000. We have won 3 out of 4 times and will try again this year. We will need to get a confirming letter from the County Divisions.

**Time Warner takeover update:** Time Warner will be taking over next year. The channel will probably change. The Board should be lobbying to increase our viewership to include Solona Beach and Del Mar Heights.

**Website Homepage:** The website needs to be updated with new announcements of Hot Topics. Ingrid will email Philippe the photos of the hosts. We should also have a link for information on underwriting opportunities.

**Financials:** Jack sent Pete and Jodi a copy of the Financials, if anyone would like a copy please let Jack know. We will discuss next year's budget at the next meeting. We are in the process of getting a new CPA, possibly Leaf and Cole in Mission Valley.

**Grant Status:** *Del Mar Reef Restoration* is almost complete. *Coffee Talk #7-10* are being edited. *Reflections 2*, *Adventures Abroad*, and two *KidsNews* have been completed. Jamie Danielle completed the second *Dining! Del Mar*. Two episodes of *The Kitchen Shrink* are in the works.

**DMTF Production Status:** Both of the Community Connections are finished. *The Del Mar JR Lifeguard Program* is being edited. *The Powerhouse Park Concert* with Haute Chile is being edited. There will be five episodes of *Del Mar Hot Topics* shot throughout October and November. *Del Mar Idol* and *Middle School Sports Magic Part 2* are in the works for 2006.

**Selection of New Equipment:**

The Character Generator – Inscriber CG Supreme System has been installed. The Autocast System – Adtec Soloist Digital Media Server will be installed in October. This will be a loaner system until the updated system is released. There is \$2000 available for additional equipment.

**Other Business:** The Board will be selecting a new President in January. We will discuss nominations at the next meeting.

**Next Regular Meeting will be Wednesday, October 26<sup>th</sup> at 9:00am @ DMTV**