

Minutes of the DMTF Board Meeting July 27, 2005 / 9:00am

Attendees: Jodi Kennedy, Peter Glaser, Bob Ganey, Larry Marcus
Eve Goldman, Ingrid Hoffmeister, & Philippe Lamoise

Absent: Jack Batzler & Richard Earnest

Welcome Back Ingrid!

Approval of Minutes: Larry made a motion to approve the minutes and Pete seconded. All agreed except Ingrid who abstained.

Meghan Update: Classes were put off this month due to Edward being out of town and scheduling conflicts with interested students. When Edward gets back, we will set up the next set of classes. Jack advised Meghan to meet with Jon Greene from the Boys and Girls Club to discuss Press Releases. He had a lot of helpful advice regarding the way News Releases should be done. If anyone is interested in viewing clips from *Dining! Del Mar* and *Adventures Abroad* they can watch them after the meeting.

Del Mar Times Weekly Article: Non-profit organizations will be meeting with the Del Mar Times regarding the lack of space and coverage for these groups. The Del Mar Times wants to designate them with regular space for articles. The Board decided to keep themselves open to publicity rather than have an exclusive relationship with one newspaper. We will continue to send out Press Releases but with a bit more information in them. Meghan will have Ingrid proofread them before sending them out. If there is a certain topic that you think should be sent out in a press release please let Meghan know.

“Del Mar Debate Forum”: “Hot Topics in Del Mar” will be the new working title for the program but if you have a different suggestion then please email it to Jodi or Larry. Finding a Host is the first priority. Larry and Jodi have talked to several people. If anyone knows someone that would be a good fit then contact that person and see if they are interested. If they are, then have them call Larry or Jodi. The New CG system will be installed in September 2005. There is a Timetable that has been printed up with all important dates pertaining to this program. The first show will be taped on Oct. 13 and will air on Oct. 14. Bob is working on a budget for a crew. Ingrid and Eve will come up with a budget for a set. Bob will look into the possibility of a virtual set and see if it can be done for a live show.

Fundraising Campaign: Jack will be back next week. The next Fundraising Meeting will be on August 5th at 9:00am.

“Del Mar TV Idol” Update - The new date for “Del Mar Idol” will be March 25, 2006. Eve will meet with Nicole and will begin a timeline of important dates. Someone should inform Jack of the idea to pre-sell Sponsorship to this show during the upcoming Fundraising Campaign.

New Grant Application: *"Kitchen Shrink"* – Luana Karr and Stephanie Sullivan

This application is for two programs this year and six for next year. This is a type of cooking show. It was previously done as a Producers' Showcase here in the studio, but these shows will now be shot in a kitchen. The Board agreed to give a grant for two shows. They will need to get Sponsorship if they want to turn it into a series.

Grant Status: *Del Mar Reef Restoration* is still in the works. *Coffee Talk #7-10* are being edited.

DMTF Production Status: One of the Community Connections is finished. The Fall Prevention - Community Connection is not yet complete. Pete is trying to get a hold of Jon Thomas regarding this project. The Del Mar JR Lifeguard Program is underway with a grant of \$1000 from DMF. We will be shooting a Powerhouse Park Concert at the end of September, Haute Chile will be performing.

Selection of New Equipment:

The Character Generator – Inscriber CG Supreme System will be delivered in August. The Autocast System – Adtec Soloist Digital Media Server will be installed by the end of summer. Bob will find out about the key system to see if a virtual set is possible for a live show. He will also find out about the air conditioner which is becoming loud and disrupting studio shoots.

Next Regular Meeting will be Wednesday, August 24th at 9:00am @ DMTV