

Minutes of the DMTF Board Meeting

June 22, 2005 / 9:00am

Attendees: Jodi Kennedy, Peter Glaser, Bob Ganey, Larry Marcus
Jack Batzler, Richard Earnest, & Eve Goldman

Absent: Ingrid Hoffmeister, Philippe Lamoise

Approval of Minutes: Larry made a motion to approve the minutes and Jack seconded. All agreed except Richard who abstained.

Meghan Update: We had a full set of classes last month and she is working on filling the June classes. The NLE class had to be cancelled due to the fact that the computer is not working again. This could be due to the streaming program on the computer. Bob will contact Jeff Ehrman from the City as well as Mike Smith to find out how we can resolve this reoccurring issue.

Fundraising Campaign: Jack, Jodi, Pete, Richard, and Larry had a fundraiser meeting yesterday. They mapped out 3 areas that we need to focus on: Developing interest of local businesses, contacting high potential donors, and developing *The Forum*. This program is a series of 4 meetings about the special election which is on November 6th. We still need to get a moderator and some major underwriters to support this program. This will hopefully be the launch of a new series. Letters will need to be sent out around the 1st of October to potential sponsors. There will be another fundraising meeting on July 7th at 9am at the studio.

Board Member Evaluations & Nicole Update:

Nicole has decided to resign as president so we need to decide what to do as a board. Everyone needs to do a self-evaluation and decide what jobs/tasks they want to do and what they think they can handle. Jodi will continue to act as President and the Board will re-evaluate at the end of summer.

Jodi mentioned that she is having trouble handling the Del Mar Idol on her own. The Board needs to decide whether they want to push on with the project to be done in the fall or should we put it off until the spring so we can focus on *The Forum*. Jack made a motion to put Eve in charge of the Del Mar Idol project. She will come up with a date for this spring, possibly in March. Jodi will assist as needed. The Idol will now be a spring 2006 event.

A sub-committee meeting for the program *The Forum* will meet on July 7th after the fundraiser meeting. They will make a plan to get the show launched and discuss production of this program. Larry will attend the July 20th Producer's Group Meeting to inform them about the production of this show.

The Bi-Monthly article for the Del Mar Times is still important for the Foundation to do. We will also send out a steady stream of Press Releases to inform the public about new board members, awards, and new shows being aired. Meghan will be in charge of this.

The Board might make better use of Meghan. She will now handle the press releases and if anyone needs help she is here to assist anyone with their projects. Larry would like her to send her resume so everyone can see which areas she would be best in helping out with.

Vote in New Board Member: Jack made a motion to vote Larry in as a member of the Board. Richard seconded the motion and all agreed. Meghan will submit the press release after everyone checks it over.

Grant Status: *Del Mar Reef Restoration* is still in the works. *Coffee Talk #7-10* and *Kids News* are being edited. *Reflections #2* is complete. *Dining! Del Mar* is currently being worked on.

DMTF Production Status: *Middle School Sports Magic 2* is on hold until spring 2006. The Birch Aquarium and one of the Community Connections are complete. The other Community Connection is being edited. The Del Mar JR Lifeguard Program is underway with a grant of \$1000 from DMF.

Selection of New Equipment:

There is a plan to procure a Character Generator – Inscriber CG Supreme System which costs \$10,000. The funding for this will come from the City of Del Mar. The other item is an Autocast System – Adtec Soloist Digital Media Server, which costs \$9,000. The funding for this will be split between the City of Del Mar and DMTF. The 2005 list is for \$12,500 (this does not include the CG System). Patricia Fawcett has made a donation of \$2,000 to be used on new equipment.

Awards: Del Mar Fair Winners

Volunteers to the Rescue - 1st Documentary
Powerhouse Park Concert "Corvettes" – 1st Entertainment
Del Mar TV Idol Finals – 3rd Entertainment
Middle School Sports Magic – Honorable Mention Documentary
Children's History of Del Mar won a Hometown Video Award

Next Regular Meeting will be Wednesday, July 27th at 9:00am @ DMTV