

## Minutes of the DMTF Board Meeting

May 25, 2005 / 9:00am

Attendees: Jodi Kennedy, Peter Glaser, Philippe Lamoise, Larry Marcus  
Jack Batzler, & Eve Goldman

Absent: Richard Earnest, Nicole Holliday, Bob Ganey, & Ingrid Hoffmeister

**Approval of Minutes:** Philippe made a correction on the web minutes adding that the Producer's Showcase #25 "*Travel and Photography*" is now a streaming video. Pete motioned to approve minutes and Jack seconded.

**New Grant Applications:** Jamie Danielle "*Dining! Del Mar*"

This will be a monthly 30 minute show that will showcase two of Del Mar's Restaurants. Each show will have a theme, such as ***Oceanfront Restaurants*** which will include *Jake's of Del Mar* and *Poseidon*. The show will start at one restaurant where there will be an overview of the facilities and introduce the chef. The chef will then show how to make a signature dish that is not on the menu, but if a viewer wants to try it they can order it at the restaurant. This will be followed by a segment with Andy Abramson about wine pairing. The show will move on to the next restaurant with the same type of format. This program is about discovering the restaurants of Del Mar. Jamie Danielle should line up someone to underwrite, possibly the Village Association. There cannot be any advertising. We can have a link from the Del Mar TV website to the restaurants that are showcased.

DMTF approved a grant of \$500 for the pilot.

**Meghan Update:** Each month Meghan will provide an update on what she has been working on. This last month she has made dubs for the programs that were submitted to the San Diego County Fair. She taught Bob Ganey how to copy DVD's. If anyone else is interested in learning then please stop by and see her on Wednesdays. She met with Steve Rose about bicycling tapes to Adelphia and Time Warner. She will be helping out with getting the tapes ready. She mentioned that the booklet for the production classes needs to be redone. Edward submitted a proposal to edit this, but the Foundation would like him to come in and discuss his ideas.

**Discussion of Political Issue Program:** Last month Howard Gad presented a proposal for a political program that would discuss issues in the Del Mar area. The Board is to decide whether they want to take a step in this direction. Larry and Jodi feel this would be a good program to add to DMTV. This type of show is relevant to Del Mar, as it will air topics on behalf of the community, respectfully. A task force will be set up which will include Larry, Jodi, and Richard. They will

come back in a month and move this idea to the next level so that it is beyond a concept. The Board can then decide whether they want to proceed further. Philippe offered to help out with the technical aspects of the show. Jodi will email Howard Gad and give him an update.

**Fundraising Campaign & Del Mar TV Idol:** Jodi passed out the "Save the Date" flyers that will be sent to schools before summer break. This is to remind contestants when the auditions will be held. The adult competition was going to be 21 and over because alcohol will be served, but the board decided to just card everyone and open the competition to 18 and over. Eve will find out what the options are for a tent in the parking lot. Jack would like to set up the first meeting about basic fundraising. He wants Richard, Jodi, Pete, and Eve to attend. He will set a date very soon and send out an email to let everyone know.

**Google Video:** Google is starting a search engine for video programs. Philippe set up an account and up loaded the streaming videos that we offer on the website. There is no charge and no limit on disc space.

**DMTF Production Status:** Middle School Sports Magic will be postponed because we missed the spring sports. Philippe has already shot 7-10 of Coffee Talk and is now editing. Gram Ledger contacted Pete about a show idea. He currently has a radio show that discusses golf. He wanted to have it aired on DMTV in the Howard Stern format. It does have commercials throughout the program. The Board decided to pass at this time.

**Selection of New Equipment:**

There is a plan to procure a Character Generator – Inscrubber CG Supreme System which costs \$10,000. The funding for this will come from the City of Del Mar. The other item is an Autocast System – Adtec Soloist Digital Media Server, which costs \$8,000. The funding for this will be split between the City of Del Mar and DMTF. Larry will check with some of the stations he worked for and see about getting a deal on other pieces of equipment we might need.

**Other Updates:**

- The Budget Meeting for the city will be held on June 9<sup>th</sup> 5pm-9pm and on June 11<sup>th</sup> 9am-12pm @ the Annex. Pete and Jack will be attending.
- E Arts is still interested in showing *Children's History of Del Mar* during the Fair.
- Eve passed out a copy of the survey results.

**Next Regular Meeting will be Wednesday, June 22<sup>nd</sup> at 9:00am @ DMTV**